

# **Privacy Notice and Your Privacy Rights**

***Effective Date: Dec 10, 2022***

Houzzspace Smart Home Technology Co.,Ltd, and their brands, which include Houzzspace™, iDoorspace™, iLightspace™, value your trust. This Privacy Notice describes how Houzzspace will collect, use, retain, and share Personal Information (defined below) in locations where this notice is posted, including on websites and apps (each, a “Website” or “App” ), Some of our other services or offerings may be governed by their own privacy notices, which we share with you through those services or offerings. This Privacy Notice is not a contract and does not create any legal rights or obligations.

## ***INFORMATION WE COLLECT AND HOW WE COLLECT IT:***

We collect information you provide to us directly and also collect information about your activities when you use our Services. We may also receive information about you from other parties. For example, we may collect or receive your contact information, payment and billing information, demographic information, preferences, purchase history, location (including precise geolocation), product and ownership information, details of extended warranty or service plans you purchase, and repair information and history for your products. We may also collect or receive device, Internet, and network activity information, including your IP address, Smart

Appliance ID, the type of browser and operating system you use, your navigation through our Services, and other information about your use of our Services. We may also collect images, audio, and video you submit or allow the Services to capture. We, our vendors, and other parties may use cookies and other tracking technologies to recognize you and track your usage when you visit our Services.

### ***HOW WE USE INFORMATION:***

We use your information for our business purposes. For example, we use your information to operate and improve our products and services, understand your interests, respond to your requests or questions, confirm and fulfill your order, provide customer service, provide product maintenance and troubleshooting, verify your requests, manage security, prevent fraud or criminal activity, for marketing purposes, and for other purposes we may notify you of from time to time, unless otherwise permitted or required by applicable laws.

### ***DATA SHARING:***

We may share your Personal Information with our affiliates, our service providers, and our business and marketing partners. We may also share your Personal Information to other parties in order to comply with laws, for purposes of safety or security, to protect ourselves or enforce our rights, in connection with a business transfer, or in other situations where we provide

you with notice, unless otherwise permitted or required by applicable laws.

Cookies and tracking technologies are used on our Services, which allow us to improve your experience with the Services, understand your interests, and allows us, advertising networks, social media companies, and others to place or display ads relevant to you on our Services, as well as on other websites, apps, services, or devices you may use. We may share hashed contact information from our marketing database with social media and advertising companies (e.g., Facebook, Google, Pinterest, etc.), which — if you have an account with those companies or they are otherwise able to identify you — may be used to serve you and other people with ads.

### ***YOUR RIGHTS***

You may opt-out of receiving marketing messages from us by contacting our Privacy Office or by opting out of email marketing using the unsubscribe link in our emails. You may request that we correct or delete your information (all subject to certain legal exceptions). You may request to opt out of the “sale” of certain Personal Information and to opt out of certain types of “behavioral” or “targeted” advertising (as defined under applicable laws) based on information collected about you on non-affiliated websites, applications, or services. Depending on the jurisdiction in which you live, you may have the right to request access to information collected about you. Your requests will be processed and fulfilled in accordance with

any applicable laws. You may be able to make these requests using the forms available on [houzzspace.com/privacy](https://houzzspace.com/privacy), or by emailing us.

***DATA SECURITY:***

We take reasonable steps to protect your information, but please be aware that no transmission of information over the Internet is 100% secure. Given the global nature of our business, your Personal Information may be transferred and stored outside the country, state or province in which you reside.

***SERVICES FROM OTHER PARTIES:***

Our Services may contain links to websites or apps owned by other companies. We recommend that you carefully review their privacy notices.

***USE BY CHILDREN:***

Our Services are not directed to children under the age of 16.

***UPDATES TO THIS PRIVACY NOTICE:***

Please review the “Effective Date” at the top of this page to determine when this Notice was last revised.

***CONTACT US:***

You may make privacy requests using the webforms available at [houzzspace.com/privacy](https://houzzspace.com/privacy). You may make requests or complaints by email at [privacy@houzzspace.com](mailto:privacy@houzzspace.com).